

## CREATIVITY, DESIGN THINKING & STRATEGIC INNOVATION

Alexandre Joyce is a designer by training, a business strategist and an animator by personality. He is an independent innovation strategy consultant. He advises management teams and coaches teams of professionals at customers such as Hydro-Québec, CAA, Add-Énergie, Cascades and GSoft.

RE-ENERGIZE YOUR TEAM WITH



PH.D, BDI, ADIQ, NPDP AKA DOCTOR FUTURE



## FACILITATING THE CREATIVE PROCESS (1 DAY)

By facilitating over 100 creative encounters a year, Doctor Future has shaped the way he does business. Don't miss out, plan for success with the Doctor.



## INNOVATING THROUGH DESIGN THINKING (2 TO 10 DAYS)

What do Hydro-Québec, CAA and Gsoft do when they want to launch a promising preliminary project full of uncertainty? They knock on the Doctor's door to guide them with Design Thinking.



## RETHINKING YOUR BUSINESS MODEL (5 TO 20 DAYS)

How to design your business project? The doctor is there to guide you from the first thought to the final implementation of your entrepreneurial project. Talk to the +50 startups he has advised, including: Beyond Pulse.